



THE MOBILITY HOUSE



Marketing and Communications Manager

Fulltime | Sunnyvale, CA

Responsibilities

- You develop and manage the implementation of our marketing strategy including brand, direct marketing, partner marketing, sales enablement, social media, events, and PR
- You collaborate with executive management, marketing, product and sales teams to build and manage our brand identity and ensure consistent messaging across all channels
- You develop and lead the production of digital and print marketing materials
- You help us turn customers into fans and build an active community within our industry
- You create and place content that positions The Mobility House as a thought leader in the industry
- You are responsible for the continuous improvement and maintenance of the company's US website
- You monitor and improve the effectiveness of marketing communications

Who you are

- You are a self-starter with a can-do attitude and passion, ready to spearhead multiple, diverse initiatives
- You are an up and coming marketing manager who can communicate complex issues in simple terms, who loves design and who is highly organized
- You have >2-4 years of experience in marketing preferably in the EV charging, automotive or energy industry
- You have hands-on experience with CMS systems, digital media, email marketing, and PR

What we offer

- An opportunity to shape the success, culture and trajectory of a fast-growing company in an industry undergoing monumental changes
- Good times – we love what we do, work hard, and have fun along the way
- Open feedback culture – we want to grow as people and help each other to do so
- Learning opportunity – this is a young industry and every day you'll gain new knowledge and skills

Ready to join us?

We're looking forward to hearing from you!
Send your application to us at:

hr@mobilityhouse.com



What we're doing?

We're shaping the future energy world by creating smart charging solutions for electric vehicles.

[Learn more](#)